



**Radiant Magenta Brachyscome**  
*Brachyscome 'Cherish'*

Height: 10 inches

Spread: 10 inches

Spacing: 8 inches

Sunlight: ☒

Hardiness Zone: 9b

Other Names: Swan River Daisy, Brachycome

**Description:**

A compact, mounded variety producing stunning magenta daisy flowers that will rebloom without deadheading; shear yearly in frost free climates to promote dense growth and heavy blooming; great for gardens, borders and rockeries

**Ornamental Features**

Radiant Magenta Brachyscome is covered in stunning hot pink daisy flowers with gold eyes at the ends of the stems from late winter to late fall. Its attractive ferny leaves remain dark green in color throughout the season.

**Landscape Attributes**

Radiant Magenta Brachyscome is a dense herbaceous perennial with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Radiant Magenta Brachyscome is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Radiant Magenta Brachyscome flowers*  
*Photo courtesy of NetPS Plant Finder*



## **Planting & Growing**

Radiant Magenta Brachyscome will grow to be about 8 inches tall at maturity, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 8 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

Radiant Magenta Brachyscome is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.